

**MARSEILLE PROVENCE CRUISE CLUB - THE LOCAL
PARTNER OF OCEAN & RIVER CRUISE STAKEHOLDERS
SINCE 1996!**

> A club that brings together and speaks for the local cruise ecosystem

The Club is at the heart of the river and ocean cruise business in Marseille and Provence, with a network of 50 private and institutional members, all key stakeholders of the local economic environment. **Its strength?** The combination of expertise in the port and tourism sectors of the cruise industry. **Its priorities?** To promote the industry's eco-energy transition and enhance the economic benefits for the region.

> Achieving cross-sector missions to meet local challenges

The Club undertakes concrete actions to:

- **Encourage** and **coordinate** all the marketplace stakeholders in the ongoing eco-energy transition phase
- **Promote** Marseille Provence as an all-in-one cruise destination, with ocean and river ports* that consolidate its unique position in the Mediterranean
- **Inform** and **coordinate** the key players handling incoming passengers to optimize tourist flows and experience
- **Analyse** developments and outlook in the cruise market and passenger profiles
- **Represent** cruise sector professionals at the local and national levels and act as their spokesperson
- **Provide** input to members regarding market knowledge and serve as an intermediary for new partnerships

These actions contribute to make the cruise industry a sector of excellence in the regional tourism economy.

> A close-knit and enthusiastic team working in the general interest

The Club is a non-profit organization with five employees and a volunteer chairman. **Its strengths?** Expertise, adaptability and versatility.

It is backed by the Sud Region, the Bouches-du-Rhône Department, the Aix Marseille Metropolitan Authority, the Port of Marseille Fos Authority and the Aix-Marseille-Provence Chamber of Commerce and Industry.

**Marseille, Cassis, La Ciotat, Martigues, Port-Saint-Louis-du-Rhône, Arles, Tarascon, Avignon et Châteauneuf-du-Pape/Orange*